



EDEN COMPANY CERTIFICATION AGREEMENT

COMPANY:

OWNER/DIRECTOR:

INVESTOR: Anthony Humphress, Eden Capital

ADVANTAGES OF BELONGING TO THE EDEN CERTIFIED COMPANY'S FAMILY:

Eden Capital wisely sows seed into for-profit and nonprofit companies to reap an abundant harvest. We do so in 3 primary ways that serve as benefits to the companies:

- FINANCIAL gain through the direct investment of capital and/or increased revenue
- CONSULTING services mostly in relation to long-term strategic planning to achieve measureable goals that align with company values and create positive life-change for owners/investors, clients, company team members, and the community/world.
- PROMOTION of the Company's services and/or products through relational networks, technology, and other marketing means. The Eden Certified Company seal (not shown here) will be available for the Company's use.

INVESTOR'S AGREEMENT:

The undersigned Investor agrees to the best of his ability to provide life-changing investment capital, counsel, and promotion for the Company.

THE COMPANY'S AGREEMENT:

In order to receive certification as "An Eden Certified Company", the Owner/Director agrees to:

- I. Lead their company in a way that honors God to the best of his/her ability and knowledge; moreover, with an end vision of bringing heaven to earth in their sphere of influence.
- II. Submit to the Investor a one to two-page executive summary with the following template:

MISSION STATEMENT: Why does the company exist day in and day out? What's the purpose? To serve who? We will honor God by _____. Eg. We will honor God by wisely sowing seed (capital & counsel) into for-profit and nonprofit companies.

VISION STATEMENT: What is the company's ultimate end goal? How will the world be changed as a result of the company's existence? Earth will look more like heaven because our company _____. Eg. Earth will be more like heaven because Eden Capital donated 80mm annually to eliminate spiritual and physical poverty on the planet.

VALUES: (What principles does the company hold dear that will never change? How do you behave or aspire to behave? What filter is every major decision run through?) The 3 below values must be included.

A. PRODUCT (Serving Clients) Producing a life-changing service or product for the client. What life-changing service or product does your company offer the client? Examples include life-changing environments for UK students or life-changing advice for those with insurance needs.

B. PEOPLE (Loving your Company Team) Prioritizing life change among company team member's above your own interests. How do you prioritize positive life change among your team, even above you own interests?

C. PROFIT (Giving to the Community) Profiting life-changing cash flow for you community and world. How are profits benefitting your community and beyond?

GOALS/KPIs: What measurable Key Performance Indicator is connected to each value above? How will you measure the desired behavior the company produces as it lives out that value on a monthly basis? There should be at least one KPI per value listed above and at least 5 total, one for each category on C12's 5-Point Alignment Assessment tool.

III. Submit to the Investor a monthly report of the measured KPIs listed in the executive summary. If possible, the Owner/Director should participate in a local C12 chapter.

ACCEPTANCE, RENEWAL, TERMINATION, AND COST:

Certification as an Eden Certified Company is granted on the above criteria and solely at the discretion of the Investor. Annual renewal is based on an updated executive summary submitted by January 15. At the sole discretion of the Investor, if at any time the Company does not abide by the Agreement, Certification may be revoked and any use of the Eden Certified Company seal or language by the Company should discontinue immediately. Consulting services are \$545 per hour. Initial certification is estimated at \$1000. Renewal certification annually is estimated at \$500. Fees may be waived by Investor.

LIABILITY:

Anthony Humphress, Investor, is a licensed real estate agent in Kentucky, however is not a CPA, JD, etc. and does not hold a financial license so any consulting should be confirmed by a professional in the related field and all rights for retribution are waived by Owner/Director.

OWNER/DIRECTOR:

INVESTOR:

**Eden Capital
Anthony Humphress**

DATE: _____

DATE: _____